**Swapnil Garge**

1105 Romell Umiya Grandeur, Off Vishweshwar Nagar Road, Goregaon (E) ∙ Mumbai, Maharashtra, 400063

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**Canada COPR recipient – landing in Toronto on 11th Dec 2019**

**EXPERIENCE**

**Ipsos Research Pvt. Ltd.** – Mumbai, India **January 2018 – Current**

*Senior Research Executive*

Responsible for client management and conducting end to end custom market research projects, providing actionable insights for FMCG and Automotive clients. Have successfully managed brand trackers worth approx.4 million INR

* Efficiently serviced and managed clients such as Kellogg’s and Maruti Suzuki brand trackers for their sub-categories
* Successfully managed the team activities for projects at various levels of research such as survey development, testing and programming, in field activities and insights reporting for multiple brand research and custom research projects

A part of Ipsos’global new research product development for Ad Pre-testing and worked as ‘India SPOC’

**Ipsos Research Pvt. Ltd.** – Mumbai, India **November 2015 – December 2017**

*Research Executive*

Responsible for conducting end to end market research projects for FMCG and technology clients.

* Managed custom research studies and delivered insights to FMCG clients such as Unilever, Britannia, Wipro and Google
* Efficiently managed and delivered insights to Samsung India from brand health track of mobile phones

A part of Ipsos’ concept testing tool – Ipsos FCT (Fast Concept Test) in India for the very first time

**TNS India Pvt. Ltd.** – Mumbai, India **August 2014 – November 2015**

*Research Executive - Trainee*

Responsible for field management of brand trackers for Mondelez International (Chocolates) and Inbisco India Pvt. Ltd. (Confectioneries) and Adhoc projects for ABD (Allied Blenders and Distilleries) and Boehringer Ingelgeim

**Business of Ideas** – Mumbai, India **April 2013 – June 2013**

*Summer Internship*

Development & deployment of marketing strategies for Yash raj films – one of the biggest film production and distribution companies in India

**EDUCATION**

**N.L.Dalmia Institute of Management Studies & Research (NLDIMSR) –** Mumbai, India**February 2014**

* *PGDBM, Marketing*
* *Leadership position:* Secretory of the placement committee of NLDIMSR
* *Winner:* All India Marketing Paper presentation competition held at NLDIMSR

**University of Mumbai –** Mumbai, India **May 2012**

* *M.Com – Management Studies*

**University of Mumbai, Mulund College of Commerce (MCC) –** Mumbai, India **June 2010**

* *Bachelor of Commerce – Accounts & Finance (8th in Class)*
* *Leadership position:* Cultural Secretory of MCC in 2009-2010
* *Winner:* Best Student- All-rounder & team player award at MCC in 2010

**ADDITIONAL INFORMATION**

* *Computer*: Microsoft Excel, Word, PowerPoint, Survey Reporter and SPSS
* *Languages*: English (Fluent), Hindi (Fluent), Marathi (Fluent)
* *Extra-Curricular*: Member of Trek the Himalayas trekking group. Trekked Chandrakhani Pass at 12,000 feet and Kedar Kantha at 12,800 feet